

**WYNNEWOOD NORTH NEIGHBORHOOD ASSOCIATION
GENERAL MEETING
THURSDAY, JANUARY 15, 2015**

- I. Call Meeting to Order** - The meeting was called to order at 6:59 p.m. by Lynn Sulander.
- II. Approval of October General Meeting Minutes.** A motion was made by Joseph Hernandez to approve the minutes and seconded by Jane Sullivan. The motion carried unanimously
- I. Guest Speaker** – Phil Perry introduced our guest speakers from the Kroger’s at Wynnewood Village. Store Manager, Ralph Parman, and from Public Affairs, Tanya Quiambao.

Phil discussed how Kroger’s has invested a lot of time, energy and money at our store. The shelves are stocked and the help is friendly. Kroger’s has reached out in a variety of ways to partner with our neighborhood. One of the ways they have helped was during the Fall Clean-up. Kroger had 20 volunteers. Phil then turned over the floor to Tonya.

Tanya discussed the Kroger Program Community Rewards and how it would benefit our neighborhood if we linked our Kroger Plus cards. Once you link your Kroger’s Plus Card, a portion of the proceeds will be donated back to the neighborhood since WNNA is in the Community Program. The Kroger Plus card will also give fuel purchase points. For every 100 points you earn you will earn .10 of a gallon of gas. This weekend is 4x the points! Tonya and Ralph had also brought free Kroger bags and distributed them at the meeting. The bags included a pill box, magnet and community brochure.

Ralph Parman – Kroger Manager. Ralph explained that they are trying to change the culture in the store. If the employees are doing well, please tell him, if they are doing poorly, please tell him. Ralph rewards his good employees with a \$5.00 gift card. This store has a very diverse clientele. At the bottom of your receipt you will see where you can give a score for the employees and the store. Please go online and take the store survey, the feedback helps them know how they are doing. Ralph has been with Kroger’s for 38 year and he wants this store to be a success for our neighborhood.

Q&A Session

For every 100 fuel points you can choose what you want to use for your fuel charge. For example if you have 400 fuel points for the month, at a Kroger fuel station you could choose to use your entire reward, or in increments of .10. Limit is 25 gallons and the points can be used in any city or state that has a Kroger fueling station, but this option is not available at Shell stations.

You need to renew your Kroger Plus card every year. By renewing every year you can choose a different charity for the next year if you choose to do so.

Any discussion of adding a gas station to our Kroger? They are trying to negotiate on that very issue now.

Deli items such as Boar's Heads don't really fit our demographics. If our neighborhood alone would shop at Kroger's, we would be able to request more items. Our Kroger's is a "Value" store.

Is there anything that could be done to have better lighting when you first enter the store? Ralph explained the lights are on a timer to conserve energy and he will try and see if they can be set to dim at a later time. Also discussion regarding the entry way and lack of any lobby area. Is there something we could do as a customer to help get the store remodeled in any way? No not yet, but they will let us know.

There are paper bags available at the checkout. They are also .5 cents.

Neighbors noted that the Kroger's produce looks awesome! The staff is very friendly, the freezers are all fixed. Overall, it has been a pleasant shopping experience.

Is there a way to get the card swipe area and have the checkers keep their stations a little cleaner? Ralph will follow-up with his checkers to make sure their areas are clean.

Lynn Sulander won the Kroger drawing of a \$25 gift card.

Jeff Sappenfield introduced Officer Zafrani. Our crime has been relatively low. Police are currently dealing with a string of robberies done by a white male, red hair, brown eyes and is driving a dark Escalade SUV, or large gray SUV. If you see anyone of this description, please call 911. The burglaries are happening around 4:00-5:00 in the afternoon. He is armed, so call 911. He has hit several Subways, a convenience store, etc. He appears to possibly live in the Oak Cliff area as he seems to know where small local stores are located. For the 11th year in a row crime is down in Dallas. If you have five false alarms, you will get a ticket, but usually not until the 5th false alarm.

II. Officer Reports.

- a. Beautification - Yard of the Month winners:
630 Mayrant - Belinda and Michelle won for January, 2015;
750 S. Manus - won for December, 2014;
707 Mayrant - Lynn and Vicki won for November, 2014, and
520 Monssen - Dwayne and Lance, won YOM for October, 2014

Clean up will be in late March in conjunction with Clean up my Park Day.

Neighborhood Question regarding alley clean up. Phil advised that alleys belong to homeowners. We will look at sending an email blast that explains that homeowners have the responsibility to maintain their alleys.

- b. Communications - Janice Coffee. On vacation. Lynn introduced Jackie and Douglas who live on the corner of S. Manus and Llewellyn. Welcome!

- c. Crime Watch – Jeff Sappenfield – We will be getting another new VIP light that works well and is visible. The next VIP class will be 45 minutes to a 1 hour class. The class is done by computer. The VIP raffle includes an extra ticket for Jane and Cynthia who did all of the administrative work for VIP last year. The drawings will be for October, November and December and each will win a \$50 gift card. Phil Perry won for October, Terry Thomas for November and Cynthia Michaels won for December.

d. Publications - Newsletters have gone out.

e. Social - Fallyn - Recap of 2014 social events. Fallyn thanked our neighbors who had hosted an event in 2014. The Fall Wander had 65 in attendance. Our Holiday Party was also well attended. Feb. 27th we will host a neighborhood Happy Hour in the neighborhood. Next up will be the Spring Fling and Annual Easter Egg Hunt. Saturday April 4th will be the Spring Fling.

f. Treasurer – Denise advised that if anyone needed a tax donation letter please email her and she will prepare a receipt for you. Summary of the finances. Current month of December there was a donation of \$1,1200.50. This donation was a match of funds from volunteer work and monies donated to the neighborhood which were matched by the resident’s company. 2014 Treasury Report is as follows:

TOTAL FUNDS ON HAND	\$11,106.99
General Fund Balance	\$4,971.01
Guraanty Bank CD 5373	\$3,067.99
Guaranty Bank CD 5340	\$3,067.99
Variance:	0.00
Beginning Balance YTD - 2014	\$11,255.13
YTD Income	\$9,619.54
YTD Expenses	\$10,056.24
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	\$10,818.43

A motion was made by Ben Bledsoe to approve the Treasurer’s report and seconded by Silver Poteet, the motion passed unanimously.

g. Vice President - - OOCCL home tour set a record of almost \$45,000. That means there will be a lot of money to spend on grants! Ideas for the grant include more lighting, possibly another sign at the entrance of Vernon and Monssen; new stop signs (we will not be getting speed bumps); picnic tables in the greenbelt; solar speed sign that flashes the speed while you’re driving and decorative street lightening that is consistent throughout the neighborhood. . Have to have the grant submitted by the end of March. Email Brian with your ideas. Brian reminded members that according to the revised bylaws, any expenditure of over \$1,500 has to be approved by the membership. OOCCL expenditure would initially be more than that amount, but we would later be reimbursed 60%.

The Southern Gateway is the name given to the project going in and out of downtown Dallas. There are two points that are at issue and hotly contested. You need to let your representative know that you do or don’t like the proposed plan. We would also like to try and meet with Alonzo to get sound barriers similar to the ones installed along I-30 by Kessler. Scott Griggs is going to help facilitate setting up a meeting with Rep. Alonzo.

h. Parent Liaison – Shelly asked that if you know of anyone in the neighborhood with children or anyone who is adopting or about to have a baby, please let her know so she can add them to the contact list. Oil & Cotton does classes on Martin Luther King Day. Kidd Springs will have a Spring Break camp for \$60. Best deal in Dallas as you can drop your

kids off at 3:30 and pick them up at 6:00! We will send out an e-blast of these events. Please let Shelly know of any kid events around OC. Canterbury Episcopal school is also having an open house soon. We need as many people as we can get at the Dash for the Beads as this event supports community schools.

h. Webmaster – Bo advised everyone to let him know if they are not receiving the e-blast.

Meeting was adjourned at 8:31p.m.