



WYNNWOOD BOARD OF DIRECTORS
April 19, 2005
504 Monssen Drive

IN ATTENDANCE:

Dean Rose, president
Greg Gormley, vice president
Jeremy Ratliff, beautification director
Mary Scherer, crime watch director
Christine Connelly, secretary
Joseph Hernandez, publications director
Tom Reeves, treasurer
Cindy Kirk, special projects director
John Ridgeley, special events

MEETING CALLED TO ORDER at 7:06 p.m.

NEW ITEMS

1. Quarterly Meeting Agenda: Dean requested that all board members prepare an individual “state of the association” report for their position. Address things you have done already and/or would like to accomplish this year. All officers should sit at the front of the room.
2. Website: Dean added a PayPal link to the website so that people can make donations or payments online. He also added the forum and photo album.
3. Board meeting locations: Dean asked for volunteers to host the next several board meetings. Christine volunteered to host the May meeting, and Greg volunteered for June.

DEPARTMENT REPORTS

Secretary – Christine Connelly

1. Approval of March minutes: Jeremy made a motion to approve the minutes from the March board meeting. Joseph seconded the motion. The motion passed.
2. Approval of February minutes: Mary clarified that “UUMV” means unauthorized use of motor vehicle and she confirmed that the minutes correctly reflected her crime report that month. Cindy made a motion to approve the minutes, and Jeremy seconded the motion. The motion passed



Treasurer – Tom Reeves

1. Approval of March report: Tom submitted his report, which states a balance of \$6,536.65 as of 3/31/05. Mary made a motion to approve the report, which was seconded by John. The motion passed.
2. April transactions: Tom reported a net income of \$111 resulting from the neighborhood garage sale (excludes cost of the newspaper ad). He reported additional income as follows:
 - a. \$20 from t-shirt sales
 - b. \$105 from general donations (\$100 from the Wrights on Mayrant), and
 - c. \$75 from Chan Thai for newsletter ad.Expenses for April thus far have been normal, including cost of newsletter printing.
3. Dean asked Tom send thank-you notes to anyone who makes a direct donation of \$20 or more. Note should also state that the card is their receipt for use in tax purposes.

Crime Watch – Mary Scherer

1. Mary reported the following crimes occurred in Wynnewood north in March:
 - a. Theft in 400 block of Manus
 - b. Theft of lawn equipment in 500 block of Woolsey
 - c. Vandalism in the 300/400 block of Monssen
 - d. Auto theft in the 600 block of S. Manus.

She stated no new crimes have been reported for the first week of April, although she received a call from a resident in the 600 block of Bizerte whose wallet was stolen. The resident is filing police report.

2. Mary attended the March 22 meeting of the Crime Watch Executive Board. Rubin Cavazos from Winnetka Heights was elected as the representative to the Southwest Patrol Division. The board has developed a website to report crime stats from Southwest Division. It will incorporate stats from each Oak Cliff crime watch chair, if interested (www.swdallasrimewatch.org)
3. Mary spoke with Cpl. Steve Armon about setting up a H.E.A.T. registration event. We need to select a date and ensure adequate parking space. The process only takes about three minutes per car. Residents need to bring their driver's license, car registration and car insurance. Dean suggested holding the event the morning of May 14, the same day as the Wynnewood Wander that residents can be notified at the General meeting on April 21 and with the May e-mail snippets. Mary will assist the police officers and bring refreshments.



ACTION ITEM: Mary will confirm specifics of event and forward them to Joseph for inclusion in the e-mail snippets.

4. Greg added that crime watch was addressed at the latest Old Oak Cliff Conservation League meeting. Lt. Thompson attended the meeting and advised that knowing your local patrol officers helps reduce crime. He also recommended inviting officers to events, such as the neighborhood clean up.

Special Events – John Ridgley

1. Spring Wynnewood Wander: John suggested increasing the ticket price for the Wynnewood Wander from \$25 to \$30. Several directors expressed concern that charging any more than \$25 for appetizers and drinks would be too much. The ticket price will remain \$25. The following neighbors have volunteered to host the next Wander:
 - a. Paul Nielson and Kinley Cobb at 742 Bizerte;
 - b. Jay and Jane Sullivan at 623 S. Manus
 - c. John Blizzard and Eddie Hall at 445 Monssen
 - d. Tom Reeves and Timothy Rupp at 528 Hoel Tom & Tim Rupp

John advised Jane will be traveling the week prior to the Wander, but plans to contact Hattie's about catering. Jeremy also volunteered to assist her if needed. Cindy and Mary volunteered to host if Jay and Jane can't

John will call volunteers to confirm plans for the event, such as a theme, menu, etc. John suggested giving each volunteer \$100 to help cover costs. Greg supported John's cash idea. Dean explained that in the past WNNA has compensated hosts with about \$65 per household in flowers plus providing two complimentary tickets. Tom suggested adding two additional tickets so they can bring guests. Tom reminded that volunteers' expenses can be tax deductible as a donation to WNNA. Joseph advised that the association must be cautious about giving cash due to the association's 501c3 nonprofit status. Mary made a motion to compensate hosts with four complimentary tickets and a bouquet of flowers. The motion was seconded by Jeremy, and the motion passed.

Jeremy suggested establishing written protocol for the Wander and other events. Dean advised that previous the board members should have passed on this type of information but recognized that it isn't always written. Dean asked Cindy to take on



as a special project of creating a handbook for the board, based on input from each board member as needed.

ACTION ITEM: Board members should provide Cindy with written guidelines regarding their position and responsibilities.

Dean explained board member responsibilities during Wander. Each board member will be assigned to a home. They will arrive early at the homes to assist the hosts with set up, and they will stay behind to help the hosts with clean up before moving on to the next house.

2. Fall Wynnewood Wander: John reported the following neighbors will host the Wander in the fall:
 - a. Rick Iber and Jeff Sappenfield at 708 Mayrant
 - b. Lisa Kleypas and Jennifer Hamilton at 614 Monssen
 - c. Mike Wicker at 523 Hoel
 - d. David Repplinger and Donald Henderson at 423 N Manus.
3. New Events: John asked for suggestions about new wander and social events. Tom suggested a new arrangement where each home hosts smaller groups that convene at one house for dessert at the end of the evening. John suggested creating smaller wine and cheese nights that cost less and need only 1 or 2 houses. Christine suggested creating theme, such as one house has Texas wines, another has Italian, or by type of wine (red, white, dessert) etc. Jeremy suggested a Wynnewood Wednesday Walk, which would be an informal, completely social event.

Publications/PR – Joseph Hernandez

1. Joseph confirmed that everyone received newsletter and e-mail. Greg addressed need to ensure all links mentioned in either the newsletter or the e-mail are complete. He went to the website to look up something on the calendar, but the information was incomplete.
2. \$200 received from Bryan Christian for advertising. Two new advertisers carrying through end of year, and several are returning.
3. Greg asked about ad density, i.e., what do we do if we receive more advertising than the current eight pages allows. Joseph explained that we would either cut text or make the newsletter longer.



Communications –Dean Rose (on Lisa’s behalf)

1. Lisa is planning a party for block captains in late May or early June.
2. Lisa will distribute a final list of the contents of the welcome basket for new neighbors.
3. Lisa will distribute a description of block captain responsibilities, which Dean has edited. Joseph had planned to include in newsletter, but ran out of space. Joseph will meet with Lisa to ensure their lists are the same.
4. Dean will ask Lisa to discuss directory updates with block captains so that the directory can be distributed in the summer.

Beautification – Jeremy Ratliff

1. Landscaping maintenance: Jeremy reminded the board that in his newsletter article, he asked neighbors to sponsor the costs of maintaining the triangles. Terry Thomas and Janice Coffee volunteered to purchase two weeks; Two other neighbors donated \$120 to cover the cost.
2. Landscaping Updates: Jeremy advised that some transitional landscaping needs to be done, including transferring plants from one island to another. He is considering removing the buffalo grass and replacing it with jasmine ground cover. He would also like to seasonal color. Cindy suggested that the board needs to think long term regarding the appearance of the triangles. Joseph asked if we could do some of the work of ourselves in order to ensure cost effectiveness. Jeremy expressed a need ensure that the triangles are maintained at a high level even if a future officer is not as diligent. Cindy advised “layering” plants to create seasonal recurrence and ensure low-maintenance, then planting spot color seasonally. Dean suggested implementing this philosophy on the Woolsey triangle first as an experiment. Dean asked Jeremy to draft plans/ideas, consult with Simon regarding labor, and gather cost estimates. Dean asked Jeremy to form a committee to review and select a final plan. Dean, Christine and Cindy volunteered for the committee. Dean requested Jeremy be prepared with hard dollars and a plan. Dean would like plan at next board meeting.

ACTION ITEM: Jeremy will schedule a committee meeting with Dean, Christine and Cindy to discuss ideas about further landscaping the triangles. Following the meeting, Jeremy will gather costs and other information to present at the May board meeting.



Jeremy suggested extending Simon's contract through May so that he can maintain islands until we are ready to implement a new plan. Mary made a motion to extend Simon's contract through May. Christine seconded the motion. The motion carried, with Joseph and Greg opposing.

3. Yard of Month: Jeremy received 10 nominations for 423 N. Manus from a combination of neighbors and board members. Dean made a motion that 423 N. Manus be selected the April Yard of the Month. Jeremy seconded the motion. The motion carried.

Jeremy asked for board feedback regarding the new procedures for selecting the Yard of the Month. Joseph advised that the advance photos may no longer be necessary since we've moved the time frame for awarding Yard of the Month. Greg said he liked getting the photos so that we can see all the nominations and reach a consensus. The board decided to keep the current procedures in place.

Special Projects – Cindy Kirk

1. Historical Items: Cindy recently asked neighbors, especially long-time residents, to send her items such as photos and news articles that tell the history of Wynnewood North and its residents. She has received some unusual items, such as original blue prints. Joseph said he would contact neighbor Pat Ford, who is an architect, about the possibility of scanning the large pieces.

Vice President – Greg Gormley

1. Old Oak Cliff Conservation League: The OOCCL's next meeting will be held at Christ Episcopal church on 10th Street. He suggested that this could be an alternative location to the Top of the Cliff Club. The cost is only \$25 per hour.
2. OOCCL's Second Annual Neighborhood Conference will be held 10 a.m. to noon on Saturday, April 30. The grant application process will be distributed during the meeting. He advised that WNNA needs to have more than one participant because the grants are partially based on participation in the organization.
3. Grants: Grant applications will be due May 31. This year, the OOCCL is giving away \$15,000. The board is asked to send suggestions to Jeremy who will coordinate with Greg on the grant request process.
4. The OOCCL is in need of two officers, a publicity director and the EVP. The EVP is responsible for organizing the annual tour of homes.



OPEN DISCUSSION

1. Civic & Charitable giving: Joseph reminded directors that we need to start considering charities or community service work to conduct on WNNA's behalf. This is an important part of our nonprofit status. The work could include taking up collections for charities at the quarterly meetings.

ACTION ITEM: All board member should bring their suggestions to the May board meeting.

MEETING ADJOURNED at 9:43 p.m.

Next meeting will be held at Christine Connelly's home, 520 Woolsey.