



## WNNA BOARD OF DIRECTORS REGULAR MEETING

TUESDAY, FEB. 15, 2005  
506 WOOLSEY DRIVE

### In attendance:

Dean Rose, president  
Tom Reeves, treasurer  
Greg Gormley, vice president  
Mary Scherer, crime watch  
Jeremy Ratliff, neighborhood beautification  
Joseph Hernandez, publications  
John Ridgley, membership & social director  
Christine Connelly, secretary  
Cindy Kirk, special projects director  
Lisa Tully, communications director

### I. Call to Order/Approval of January Minutes

The meeting was called to order at 7:07 p.m. by Dean Rose. A motion was made to approve the minutes by Greg Gormley and seconded by Joseph Hernandez. The motion carried.

### II. Updates/Discussion

- A. **Revised bylaws:** Revised bylaws were approved at the WNNA General Meeting in January. Cindy Kirk will e-mail them to Dean Rose, who will post them to the WNNA website, and to Christine Connelly, who will maintain/revise them as needed in 2005.
- B. **Treasurer's Report:** Tom Reeves reported that the bank balance for month ending Jan. 31, 2005 was \$6,454.38. He advised that he is checking into miscellaneous charges on that appeared on December statement. A motion to approve the report was made by Joseph Hernandez and seconded by Cindy Kirk. The motion carried.
- C. **Crime Watch Report:** Mary advised that police records indicate eight incidents occurred for period of Jan. 31-Feb.11. All incidents occurred in the Wynnewood Village Shopping Center as follows: 2 unauthorized use of motor vehicle , 2 burglaries of motor vehicles, 1 theft at shops, 1 burglary of coin operated machine, 2 thefts at shops, burglary in 600 block of Mayrant.
  - Police Dept has been sending stats via mail to former Crime Watch Chairman Terry Thomas.
  - Mary plans to attend a Dallas Police Department meeting on March 9 at Police Dept Southwest Division regarding random gunfire.



- Volunteers in Patrol: Mary recommended delaying WNNA participation in the Citizens on Patrol program until such time that we have enough volunteers to fully carry out the program. The board agreed.
- HEAT car registration: Mary will contact the Dallas Police Department to learn about setting up a registration “event” in neighborhood. Jeremy recommended coordinating with Spring Cleanup in April.
- Terry Thomas has volunteered to continue posting the neighborhood advisory signs.
- A vendor recently contacted Mary about replacing/adding Crime Watch signs throughout neighborhood as needed. Mary will determine number of signs needed then follow-up with the vendor to discuss cost and other details. She will report her findings and the vendor’s proposal at the February board meeting

## II. New Business:

**A. Social Activities:** Dean recommended setting event dates now, then discussing details later in the meeting or at the February meeting.

- Neighborhood Garage Sale: Date set for Saturday, April 2
- Spring Cleanup: Date set for Saturday, April 16, beginning at 8 a.m. Jeremy Ratliff and John will work together on this event. Jeremy will coordinate cleanup efforts, and John will coordinate a light breakfast. Jeremy advised he would like to focus attention on the creek areas along South Manus now that the City of Dallas has cleared much of the deadwood yet leaving much work to be done. Mary also stressed the need to clean and mow the alleyways, even though maintenance of these areas is the responsibility of individual homeowners. Jeremy recommended finishing the Spring Cleanup with a barbecue at one of the triangles.
- Spring Fling: Postponed until Fall. Board members originally discussed scheduling the Garage Sale and Spring Fling on same weekend, with the Garage Sale on Saturday and the Spring Fling on Sunday. After further discussion of these and other springtime events, Tom Reeves suggested organizing the Spring Fling as an outdoor block party that includes family and children’s activities in addition to the potluck lunch. In addition, the event could be held in conjunction with National Night Out in the fall, which would alleviate the over-burdened April/May calendar. Joseph advised that we need to get on Ed Oakley’s and other city official’s calendars as soon as possible in order to obtain their involvement.
- Wynnewood Wander: Date set for Saturday, May 14. Dean asked board to come up with new concepts for the Wander. John will solicit hosts for the event by first sending an e-mail asking for volunteers. The board also



discussed reimbursement of expenses for hosts. In the past, hosts have been reimbursed for a limited amount of food expenses. Requests for reimbursement, however, have been at the discretion of the hosts. Cindy reminded the board that since WNNA is now a 501c3 nonprofit organization, hosts' expenses could be considered donations to WNNA and as such are tax deductible. Joseph advised Hattie's Restaurant is interested in donating food in return for recognition at the event.

#### **B. Publications:**

- E-mail news: Dean Rose and Joseph Hernandez suggested establishing a monthly e-mail newsletter (similar to one that City Councilman Ed Oakley sends out) as a means to keep neighborhood and Oak Cliff events and activities visible to our own neighbors. It would be sent in addition to the existing printed newsletter. Joseph expressed concerned content must be selected carefully since neighbors may disregard the newsletter if it is filled with information that does not directly affect Wynnewood North. Cindy advised that like other consumer e-mail newsletters, it would have to include an opt-in/opt-out. Joseph recommended keeping text brief with links to more details. The e-newsletter would include only snippets, with WNNA information listed first, followed by Oak Cliff related information.
- Directory: tabled until the Board's March meeting
- Website: Joseph plans to update WNNA's online calendar to include not only WNNA events but also other Oak Cliff area events.
- April Newsletter: tabled until March meeting.
- Flyers: Joseph will create flyers for upcoming spring events. They will be prepared and delivered to block captains by March 18.

#### **C. Block Captain/Communications**

- Directory updates: Dean asked Lisa Tully to create a spreadsheet that would be used to update neighbor e-mail addresses
- Lisa is developing guidelines for block captains, especially ideas related to welcoming new neighbors to Wynnewood North. She hopes to schedule a block captain meeting in April. Christine offered to assist with "welcome committee" activities. Dean advised that there should be some consistency, and suggested that one person should take on the responsibility. However, Lisa felt the block captains are best suited for the job, however, because it adds a personal aspect and they are



more likely to be aware of new neighbors on their blocks. Lisa will bring ideas about contents of “welcome basket” to next meeting. The board will discuss further at that time.

#### **D. Neighborhood Beautification:**

- Jeremy Ratliff explained that there has been inconsistency about awarding Yard of Month in late fall and winter months. We typically don't have one January and February. Jeremy suggested officially not awarding them officially in those months. After discussion, the board decided those months (or others) would be optional.
- The board also decided the Yard of Month will be the timeframe from one board meeting to next rather than a calendar month.
- Jeremy requests recommendations for Yard of the Month by 7<sup>th</sup> of month. He will compile these recommendations and e-mail them with photos to the board by the 14<sup>th</sup>, and voting will occur the following week at the board meeting. If the board has no recommendations, Jeremy will send his top three choices. Dean will send reminder e-mail on the 6<sup>th</sup>.
- Jeremy is requesting bids from reputable landscapers so that we can outsource the maintenance of the triangles on bi-weekly basis. The company's sign may be displayed in return for a substantial discount. He will have bids before the April board meeting. Tom suggested the following companies: TruGreen, Lawns of Dallas, Turtlecreek. Lisa mentioned she will ask a friend of hers who works for a landscaping company to contact Jeremy.
- Jeremy asked all board members to think about beautification project ideas to take on in 2005. He would like the board to consider re-treing the creek area (between Wynnewood North and The Parks Apartments ) now that city has cleared out some of the deadwood and brush.
- Jeremy had questions about obtaining Oak Cliff Conservation League grants. Greg will forward League's deadlines to Jeremy.

#### **E. Special Projects:**

- SNOW: Cindy and Mary are participating in a brunch on March 9 at that Terry Thomas is organizing. The group will send invitations to neighbors, but they want to keep attendance at a manageable level (about 20). The group will have documents and information from local senior services organizations. They do not want to provide services – just access and connections to the services. The board needs to check into liability issues for providing transportation to/from the different



organizations. Cindy will write an article for the next newsletter about the purpose of SNOW and what happened at brunch.

- Firefighters: Cindy said Helen Schneider has asked board to make/distribute cookies to nearby firefighters. Cindy will contact Helen for more details, such as how many and which stations, etc. Dean reminded the board that as non-profit we need to demonstrate that are contributing to the surrounding community.
- Cindy will be taking photos at all WNNA events to create a WNNA scrapbook and to add to the newsletter and the website.

#### **F. Vice President:**

- Greg asked board members to come up with ideas about how we can volunteer and help the community. Tom suggested asking neighbors to bring a particular type of item to benefit a particular group to each quarterly meeting (i.e., food for food bank in April, coats for children in December, etc.)
- Dean asked Greg to develop a voluntary donation program for residents of neighborhood to donate moneys to WNNA.

#### **III Adjourn:**

A motion was made by Jeremy Ratliff to adjourn and seconded by Christine Connelly. Motion carried and the meeting adjourned at 8:59 p.m. The Board will reconvene on March 15 at home of John Ridgley, 446 N Manus.